

## **Aranzazu Concha Ortega**

Creative and Digital Communications Specialist

Etobicoke, ON

Tel: 647 326 2174

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### **Skills**

- Content Creation
- Microsoft Office
- Premier Pro
- Adobe Lightroom
- Photography
- Canva
- Social Media Management
- Adobe Lightroom
- Digital Marketing
- Web Building & design
- Culinary skills

### **Work experience**

#### **Social Media Manager**

Until I find you Film - Toronto, ON

September 2023 to Present

- Building, and managing the projects' community
- Innovative digital marketing strategies, social media management, web development, and creative direction for profile optimization.
- Constant generation of content in and out of set.

#### **Digital Content Creator**

W Agencia de marketing - Puebla, Puebla, Mexico

November 2020 to December 2022

- Proficient in generating engaging multimedia content and sourcing stock media.
- Provided strategic input for new posts.
- Skilled in video production, photography, and creative ideation.
- Driving audience engagement and growth through storytelling and appealing content reaching up to 20k views.

#### **Chef Assistant**

Vos Argentinian Steakhouse - Toronto, ON

March 2023 to Present

- Specialized in salads and desserts,
- Served up to 120 people a night
- Strong teamwork and organizational skills, ensuring efficient kitchen operations.
- Maintaining high-quality standards and delivering exceptional service.

#### **Cashier and Administrative assistant**

Restaurant & Bar. La Cueva del Zorro - Puebla, Mexico

October 2019 to February 2022

- Capable of efficiently managing tasks and providing administrative support as needed.
- With expertise in restaurant systems.

### **Education**

Bachelors in Digital Communications

Humber College - Toronto, ON

2022- Present

### **Languages**

Spanish C2 / English C1 / French A2